

Always connected

The new app offers live tour monitoring with displays of vehicle and driver performance analysis



DRIVING FORCE

New app delivers fleet data on the go

The advanced FleetBoard telematics system is integral to the delivery of RoadEfficiency. Now, with the introduction of a new app, fleet managers can tap into its huge potential remotely, using their phone or other mobile device.

Scheduled for launch as this special edition went to press, the new app offers live tour monitoring with displays of vehicle and driver performance analysis. Customers might also use it to check driver working times via FleetBoard's Time Management function, or access manuals, reports and other news.

FleetBoard can help to reduce up to 80% of a vehicle's total cost of ownership. By measuring driving style against a range of criteria that impact directly on fuel consumption, emissions and safety, it calculates a driver grading which, uniquely, incorporates a 'degree of difficulty' weighting based on the nature of the assignment.

Targeted training can then be delivered to raise standards. The result, invariably, is a significant improvement in mpg returns, as well as reductions in vehicle accidents, staff absences and insurance costs, through the

encouragement of less stressful, and therefore safer, behaviour at the wheel. A more relaxed driving style also means a reduction in wear and tear of the driveline, with resulting savings in maintenance and repair costs, while the new Mercedes-Benz Uptime service relies on FleetBoard connectivity to minimise the amount of time that vehicles spend in workshops.

Head of FleetBoard UK Simon Cunnell explains: "Our new app means that wherever they are, fleet managers can track the locations of their vehicles, see how they're being driven and - a facility that no other provider can offer - whether fuel-saving technology such as the Predictive Powertrain Control system is switched on and being used to its full potential. FleetBoard is the driving force which supports all three pillars of RoadEfficiency. Once again, we are applying the latest technology to provide customers with services designed to give them a winning edge."

For more information on the new FleetBoard app, contact your local Mercedes-Benz Dealer. ■

www.fleetboard.co.uk



80

per cent
of a vehicle's total cost of ownership may be reduced with the help of FleetBoard